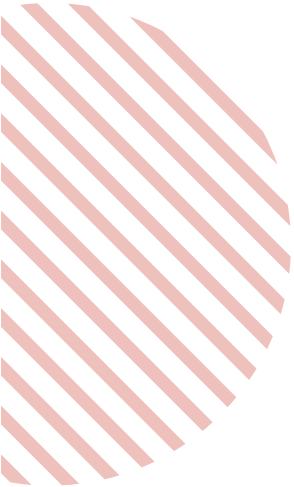


S&Ggroup

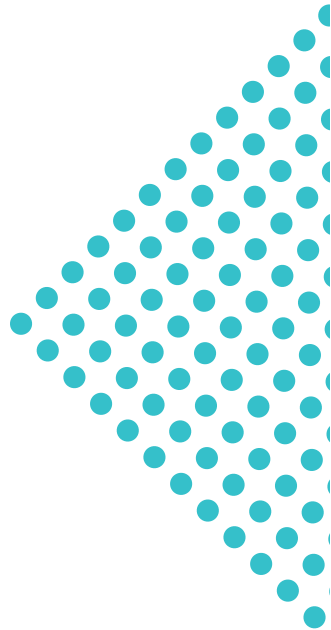
THINK FUN



WHO WE ARE



We are all about lifestyle and smart, cool and fun products. Our passion is products that makes people's life better, easier and more fulfilling. From home products, gadgets stationery, novelties and toys, we enhance the lifestyle that connects us to people, activities and experiences we love. Through our designs that we bring in continuously, we offer the world's largest collection of ingenious items combining form, function, and delight in equal parts.



WHAT WE DO



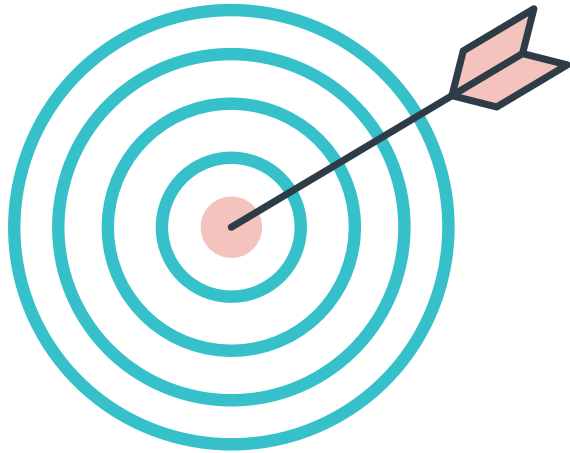
S&G Group has traveled the world in search of original designs for things that can make life more enjoyable.

Clever things to intrigue you.

Smart things that make everyday tasks easier, and gentle things that make you feel happier when you use them.

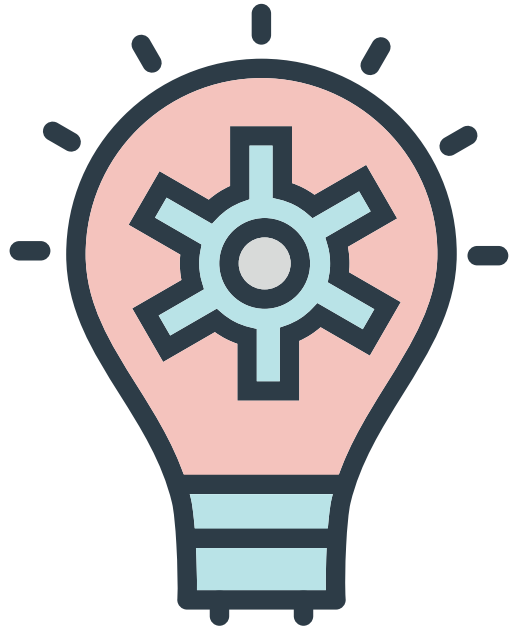
We service all business sectors including wholesalers, small and medium retailers, value added resellers and power corporate retailers.





OUR MISSION

Since 2013, our mission has been to supply customers with unique, fun and original products. Making gifting, a magical act that makes us feel good, whether we are the ones giving or the ones receiving it.



OUR STRATEGY

We have followed a few golden rules that proved to be effective and durable:

- Acquire the latest products through establishing strong partnerships with international world class vendors and suppliers
- Identify a product that is needed that is either not available or demand unfulfilled
- Recruit capable individuals and make sure they are equipped with the most modern skills and techniques
- Install rigorous quality and control regime

OUR CATEGORIES



TOYS



LICENSED MUSIC



STATIONERY



PRE-SCHOOL



GADGETS



ELECTRONICS & GAMING



SMART TOYS



BABY & CHILD



APPAREL & ACCESSORIES



TOYS



LICENSED MUSIC



STATIONERY



PRE-SCHOOL

A

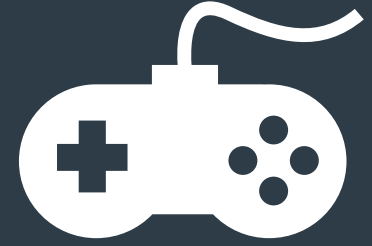
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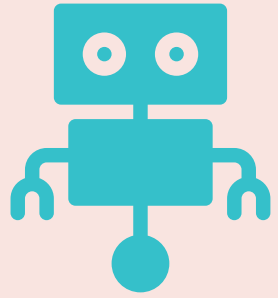
GADGETS



ELECTRONICS & GAMING



SMART TOYS



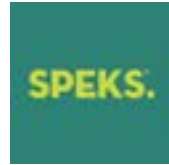
BABY & CHILD



APPAREL & ACCESSORIES



OUR BRANDS



OUR LICENSES



OUR RETAILERS



OUR RETAILERS



Lifestyle

amazon

noon

ACE

APPAREL
GROUP
EXCEED EXPECTATIONS EVERYDAY



dabdoob
just kids

PARTY
ZONE

Crate&Barrel

مكتبة دبي للتوزيع
DUBAI LIBRARY DISTRIBUTORS

TOY CORNER

dubai Parks
AND RESORTS

mom-store

Hamleys

LET THINGS

firstcry



MALL MART
THE SUPER MARKET

IMG
WORLDS
OF ADVENTURE

ALIF

OUR DESTINATIONS

UAE
KSA
OMAN
QATAR
KUWAIT
JORDAN
BAHRAIN
LEBANON



We deliver an unparalleled level of service,
support logistics and competitive pricing to the market place.



UAE

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